view the beautiful blooms, therefore it seems that FREE shows attract the most people. Last year the sponsored shows were viewed by more than 15000 people and the non-sponsored shows were viewed by less than 3000 people. There truly is magic in the word "FREE".

My wish to each of you; Good health, Much happiness, and Perfect blooms.

Very sincerely yours,
Walker Lyon

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PRESIDENT'S SERVICE AWARDS

President Lyon continued the Service Awards started by the Immediate Past President, Col. Squires. This year awards were given to Mrs. John Wylie for her work on the nomenclature and to Mr. R. E. "Red" Dragoo for his part in organizing the new Gulf Coast Chapter.

The awards read: "For Distinguished Service to the Society -, To Whom it May Concern, Greetings: Witness that -------- upon the nomination of the President of the American Hibiscus Society, is hereby awarded this Presidential Citation for distinguished service to the American Hibiscus Society thereby fostering the betterment and high principles of said society. In witness Whereof These Presents have been signed."

The AHS is indeed fortunate in that there are members such as Mr. Dragoo and Mrs. Wylie willing to put in long hard hours in its behalf.

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Two nitwits each had a horse, but had a terrible time telling them apart. They cut the mane off one horse, but it grew back. Then they cut the tail off the other, but it grew back. Then they measured both horses and found the white horse was four inches taller than the black one.

THE WHITE HOUSE
WASHINGTON

June 1, 1965

Dear Mr. Lyon,

Thank you for your kind letter and for your interest in the beautification of America.

Each one of us who loves this great Nation and who has a feel for beauty -- whether it be of flowers, buildings, roadways, or wildlands -- has an opportunity to contribute to the high purpose of enhancing our environment. Beauty begins where we are, in our homes, our gardens, and the public places of our communities. I am delighted to know of the interest of the American Hibiscus Society in America's beautification, for the bright blooms of the hibiscus will be a source of dramatic inspiration wherever they are grown in the gardens of America.

Best wishes for a thrilling convention in the Bahamas!

Sincerely,

Lady Bird Johnson

Mrs. Lyndon B. Johnson

Mr. Walker Lyon, President
American Hibiscus Society
14018 West Parsley Drive
Madeira Beach
St. Petersburg 8, Florida